

GPSC 3rd Global Meeting

Catalyzing Sustainable Urban Futures

September 16–20, 2019
São Paulo, Brazil



Sustainable
Cities
Program



MINISTRY OF
SCIENCE, TECHNOLOGY
INNOVATION AND COMMUNICATIONS



WORLD BANK GROUP

Join the Event

Catalyzing Sustainable Urban Futures

This global conference will be held September 16–20 in São Paulo, Brazil. Government leaders, city practitioners, and global experts will convene over five days to explore how they can work together to plan, finance, and implement sustainable development trajectories for our cities.

Three key urban development partners—the World Bank's Global Platform for Sustainable Cities (GPSC), Brazil's Sustainable Cities Program (SCP), and the host city of São Paulo—are collaborating to organize the conference. The event will jointly be GPSC's 3rd Global Meeting and SCP's 2nd International Conference on Sustainable Cities.

São Paulo's Leadership



The Mayor of São Paulo, Mr. Bruno Covas, will open the event and welcome participants. He will share São Paulo's experience of charting its own pathway to improved overall livability.

The conference will be headlined by a Mayors' Roundtable. The event will also include SCP's Sustainable Cities Award showcasing Brazil's

best urban solutions, and the launch of Brazil's Sustainable Cities Knowledge Platform and Innovation Observatory.

Nine thematic sessions will cover a wide range of topics that are critical to understanding today's urban sustainability opportunities and challenges:

- > Geospatial data and spatial planning
- > Inclusiveness and affordable housing
- > The role of public management in generating opportunities, work and income
- > Urban regeneration and riverfront development
- > Urban biodiversity and natural capital accounting
- > Urban planning: Addressing gender and race inequalities
- > Financing sustainable urban development
- > Transit-oriented development
- > Social participation: New mechanisms for the challenges of public management

Opportunities to Participate

Attendees will have opportunities to actively participate in technical panels and pop-up development talks, and to share how their government, city, or organization navigates its own unique pathway toward urban sustainability. They will also be able to register for GPSC City Academy learning streams on the topics of climate action planning (led by C40, part of GPSC's resource team), transit-oriented development (led by the World Bank), and municipal public-private partnerships (led by the World Bank). A range of site visits will allow delegates to learn how São Paulo is responding to the opportunities and challenges of developing sustainably.

Why Should You Attend?

Cities require expert input from a wide range of people to thrive—national and local government leaders and officials, engineers, architects, planners, researchers, entrepreneurs, developers, civil society representatives, and city residents. The meeting will bring together GPSC's extensive network, which includes UN agencies, international financial institutions, and the private sector. This diverse group of attendees will together chart development trajectories that are more sustainable for our cities.

Register!

Please register to attend the event at

www.cidadessustentaveis.org.br/conferencia2019/

If you have any questions, please email World Bank's GPSC team at

GPSCsp2019@worldbank.org

"Catalyzing Sustainable Urban Futures" Program at a Glance

MONDAY, SEPTEMBER 16: *by separate registration*

09:00 – 17:30	City Academy 1 Climate Action Planning	City Academy 2 Municipal Public-private Partnerships	City Academy 3 Transit-oriented Development	City Academy 4 Geospatial Data and Spatial Planning
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TUESDAY, SEPTEMBER 17: *by separate registration*

09:00 – 17:30	City Academy 1 Climate Action Planning	City Academy 2 Municipal Public-private Partnerships	City Academy 3 Transit-oriented Development	City Academy 4 Geospatial Data and Spatial Planning	Sustainable Cities Lessons Learned
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WEDNESDAY, SEPTEMBER 18: Auditorium Oscar Niemeyer

09:00 – 10:30	Opening Remarks Partnership Exchange Between the World Bank and City of São Paulo—Cultural Performance				
10:45 – 12:30	Mayors' Roundtable Hosted by the City of São Paulo				
14:00 – 15:00	Sustainable Cities Award Ceremony Launch of the Brazilian City Platform and Observatory				
15:15 – 16:30	Inspiring Talks				

THURSDAY, SEPTEMBER 19: Bial Foundation

09:00 – 10:30	Thematic Session 1 Geospatial Data and Spatial Planning	Thematic Session 2 Inclusiveness and Affordable Housing	Thematic Session 3 The Role of Public Management in Generating Opportunities, Work and Income
11:00 – 12:30	Thematic Session 4 Urban Regeneration and Riverfront Development	Thematic Session 5 Urban Biodiversity and Natural Capital Accounting	Thematic Session 6 Urban Planning: Addressing Gender and Race Inequalities
13:00 – 14:00	Lunch Break Talks		
14:00 – 15:30	Thematic Session 7 Financing Sustainable Urban Development	Thematic Session 8 Transit-oriented Development	Thematic Session 9 New Mechanisms for the Challenges of Public Management
16:00 – 16:30	Conference Closing Summarizing the key takeaways of every session		

FRIDAY, SEPTEMBER 20: *by separate registration*

09:00 – 14:00	Site Visits An opportunity to learn how one of the world's biggest cities is innovatively responding to its sustainability challenges
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Color legend: ■ Joint Plenary ■ GPSC ■ City of São Paulo ■ Sustainable Cities Program



Host City

São Paulo, the largest city in Latin America, has a population of 12 million in a metropolitan region of more than 20 million. It has the 10th largest city-scale economy in the world and contributes 32 percent to Brazil's total gross domestic product. Within this urban context, São Paulo has tremendous opportunities to progress toward urban sustainability, but it also faces significant constraints.

“São Paulo is moving towards an increasingly sustainable future encompassing several actions and strategies that benefit our population. Receiving the 3rd Meeting of the Global Platform for Sustainable Cities will further contribute to the sustainable urban development of our city.”

—Mayor Bruno Covas

Conference Venue

The City of São Paulo will host the conference at Ibirapuera Park, one of the largest urban parks in Latin America and the most visited in the region. Sited on over 158 hectares of green space in the heart of the city, the venue offers accessibility to major attractions and is conveniently located near a wide range of accommodation options. The park is also home to several buildings designed by the Brazilian architect Oscar Niemeyer, including the famous Biennial Foundation and the Ibirapuera Auditorium Oscar Niemeyer.

Thanks in part to wide coordination between the city, region, and national government, São Paulo has developed innovative solutions to urban planning and strategy, sustainable mobility, water and waste management, and housing. The city has refocused its strategy on people-oriented development and improved public and nonmotorized transport to respond to challenges such as inequality, traffic congestion, and environmental pollution—the same challenges that are faced by many cities globally.

Today, São Paulo is charting a more sustainable future through an integrated approach to sustainable development that promotes poverty alleviation, enhances public spaces, nurtures greenery, reduces energy use (while reducing greenhouse gas emissions), improves urban mobility, and expands waste and water management. Attend the conference to find out about São Paulo's strategies and others being planned, financed, and implemented around the world!



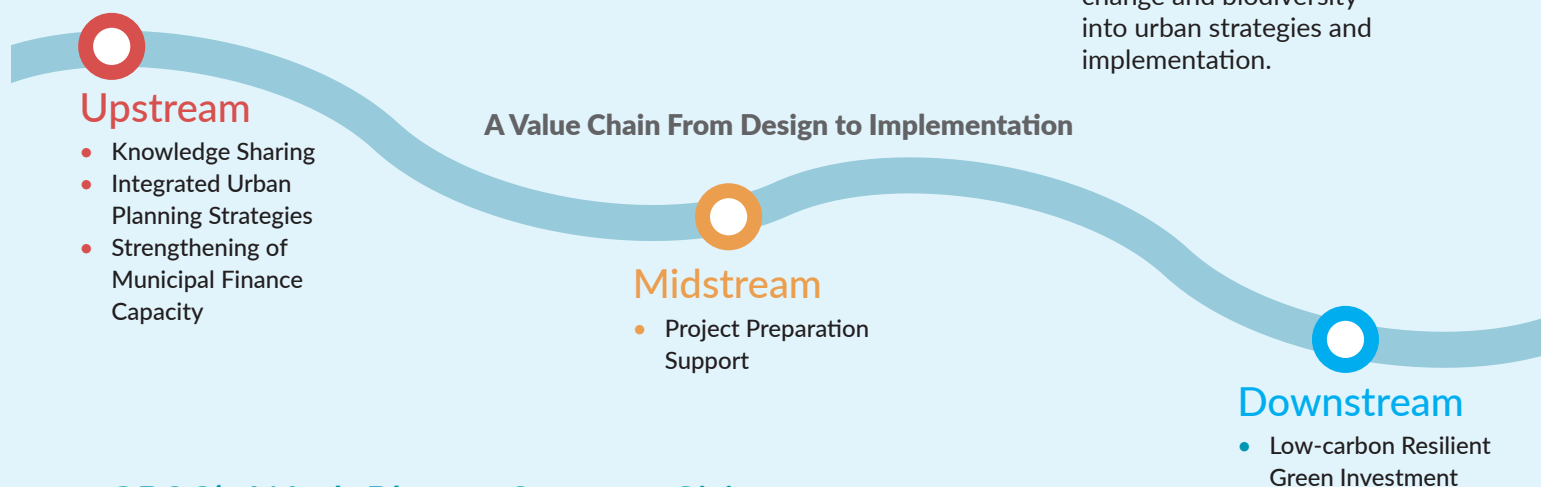
About GPSC

Sharing Knowledge | Strengthening Partnerships | Pursuing Urban Sustainability

GPSC is a partnership and knowledge platform led by the World Bank and supported by the Global Environment Facility (GEF) that promotes integrated urban solutions and cutting-edge support for cities seeking to improve their urban sustainability. The

platform endeavors to develop sustainable urban solutions that bridge gaps and translate knowledge to investment along the value chain of urban development. GPSC has three main objectives:

- 1 Drive a value chain approach:** Translate knowledge to financing and implement green and climate-friendly development projects.
- 2 Enable partnerships:** Bring partners together and enable city-to-city twinning.
- 3 Provide systematic support to cities:** Support cities in adopting their own holistic approach to urban planning and financing, and to integrating climate change and biodiversity into urban strategies and implementation.

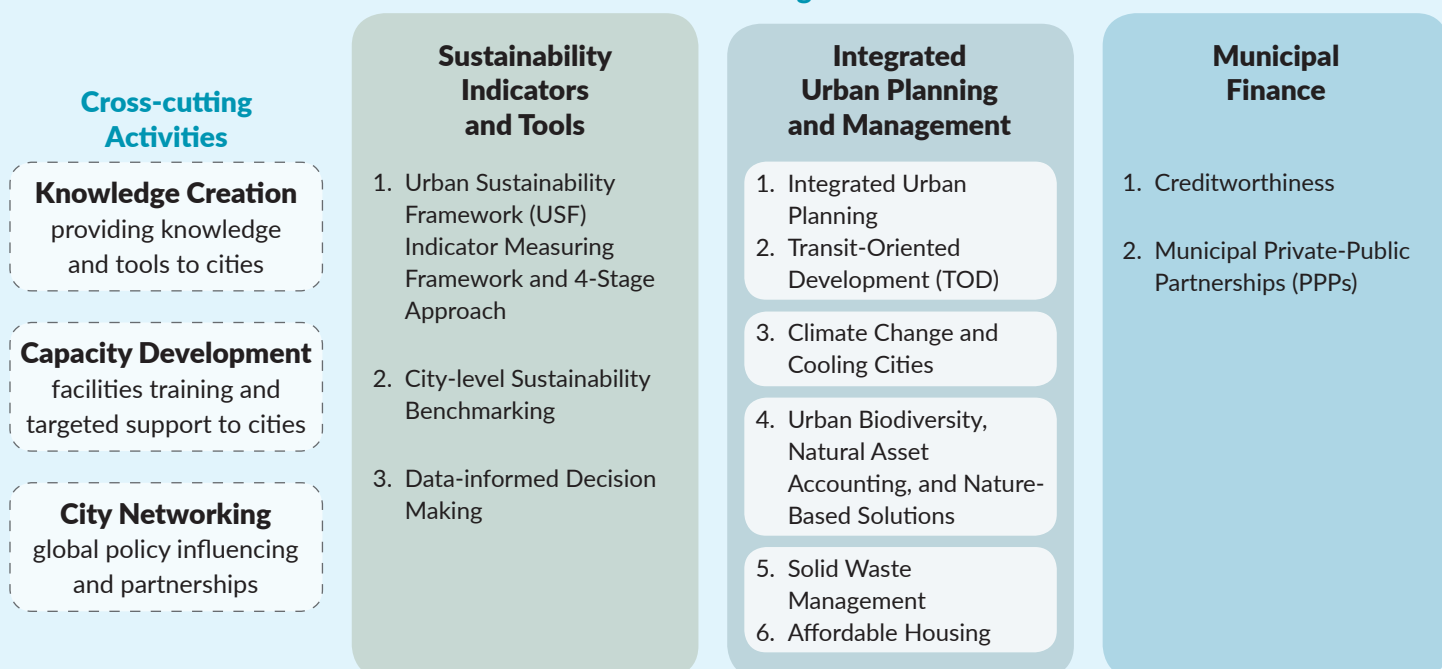


GPSC's Work Plan to Support Cities

GPSC utilizes a matrix approach that ties knowledge to capacity development, collaboration, and on-the-ground implementation. Its work plan is organized

into three pillars, along with individual focal areas and cross-cutting activities, as shown in the following diagram.

Knowledge Pillars and Focal Areas



More information regarding GPSC can be found at www.theGPSC.org and in the publication [Catalyzing Solutions for Sustainable Cities](#).

GPSC's Global Meetings

New Delhi 2017

GPSC's second global meeting, "Better Planning, Better Cities: Solutions to Urban Sustainability," was convened October 30–November 2, 2017, in New Delhi. Held in conjunction with World Cities Day, the meeting brought together participants from 19 countries, 30 cities, and 35 organizations. GPSC's first Mayors' Roundtable was held during the event, along with plenary sessions and two learning events titled "Smart Solutions for Urban Services" and "Municipal Finance, Bonds, and Public-private Partnerships."

The event focused on the tools and processes for creating more sustainable cities, and also explored what living in better cities means to the public. GPSC engaged the public through a competition titled "What Do 'Sustainable Cities' Look Like to You?" and a poetry reading.

Singapore 2016

GPSC held its first global meeting in Singapore during March 2016. The event brought together 200 participants from national, regional, and city governments as well as research institutes, international organizations, and the private sector. Participants joined in panel discussions, thematic learning sessions, and site visits that explored urban flood risk management, transit-oriented development, and climate change resilience in urban planning.





Conference participants visit Singapore's Marina Bay, which strategically combines urban development, public space, and water security (left), and the Singapore City Gallery, which provides residents with snapshots of the city's past and planned future transformation (right).



GPSC's Partnership Network

Implementing Agencies

The agencies represent a wide range of multilateral development banks, a national development bank, and UN agencies. They guide project implementation in GPSC's 11 participating countries and are supported by GEF.

National Platforms

The national city platforms linked to GPSC promote an integrated approach to urban sustainability at the national and subnational levels. Brazil's national platform includes more than 200 cities.



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Knowledge Partners

GPSC has leveraged the World Bank's convening power and broad engagement network to establish partnerships with a wide range of leading entities that are committed to sharing their urban sustainability knowledge and experience. The knowledge partners of the World Bank in the context of GPSC include São Paulo; Aarhus, Denmark; California; China Center for Urban Development; European Space Agency; Paris; and UN-Habitat. Other cities, such as Yokohama, play an active role in sharing targeted knowledge.

Investment Partners

The International Finance Corporation (IFC) has become GPSC's first investment partner. GPSC also works closely with the network of international financial institutions and national banks to bring public and private financing opportunities to cities.



International
Finance Corporation
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Resource Partners

The resource team, which provides technical knowledge and helps cities further connect with each other, includes World Resources Institute (WRI), C40 Cities Climate Leadership Group, and ICLEI Local Governments for Sustainability. The growing number of resource partners provides strong support to cities.



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