

# CATALYZING SUSTAINABLE URBAN FUTURES

SÃO PAULO, BRAZIL  
16-20 SEPTEMBER 2019



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ORGANIZERS:



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# INTRODUCTION

Dear participant, you are about to receive important information for your participation in the Catalyzing Sustainable Urban Futures conference, as well as your stay in the city of São Paulo. Below you can check out the event schedule:

## Color legend:

Joint Plenary
  GPSC
  City of São Paulo
  Sustainable Cities Program

Monday, September 16. By separate registration					
09:00–17:30	City Academy 1 Climate Action Planning	City Academy 2 Municipal Public-private Partnerships	City Academy 3 Transit-oriented Development	City Academy 4 Geospatial Data and Spatial Planning	-
Tuesday, September 17. By separate registration					
09:00–17:30	City Academy 1 Climate Action Planning	City Academy 2 Municipal Public-private Partnerships	City Academy 3 Transit-oriented Development	City Academy 4 Geospatial Data and Spatial Planning	Sustainable Cities: Sharing GEF 6 Experiences (14:00-18:00)
Wednesday, September 18. Auditorium Oscar Niemeyer and Biental Foundation					
	Opening Remarks				
09:30–10:45	Partnership exchange between the World Bank and City of São Paulo				
	Cultural performance				
	Break				
11:15 – 12:45	Mayors' Roundtable hosted by the City of São Paulo				
	Lunch				
14:15					
14:45–15:45	GEF-6 Sustainable Cities: Successes and Lessons Learned		Green Sampa		Sustainable Cities Award Ceremony. Launch of the Knowledge Platform and Innovation Observatory for Sustainable Cities
			Break		
16:15–17:15	GEF-6 Sustainable Cities: Successes and Lessons Learned		Green Technologies Panel Discussion		Materia Rima's Cultural Performance Journalism's Impact on Sustainable Development
Thursday, September 19. Biental Foundation					
09:00–10:30	Thematic Session 1 Geospatial Data and Spatial Planning		Thematic Session 2 Inclusiveness and Affordable Housing		Thematic Session 3 The Role of Public Management in Generating Opportunities, Work and Income
	Break				
11:00–12:30	Thematic Session 4 Urban Regeneration and Riverfront Development		Thematic Session 5 Urban Biodiversity and Natural Capital Accounting		Thematic Session 6 Urban Planning: Addressing Gender and Race Inequalities
12:30-14:00	Lunch Talks				
14:00–15:30	Thematic Session 7 Financing Sustainable Urban Development		Thematic Session 8 Transit-oriented Development		Thematic Session 9 Social Participation: Ways for Public Management Challenges
	Break				
16:00–16:30	Conference Closing Summarizing the key takeaways of every session				
Friday, September 20. By separate registration					
09:00–14:00	Site Visits An opportunity to learn how one of the world's biggest cities is innovatively responding to its sustainability challenges				



# REGISTRATION

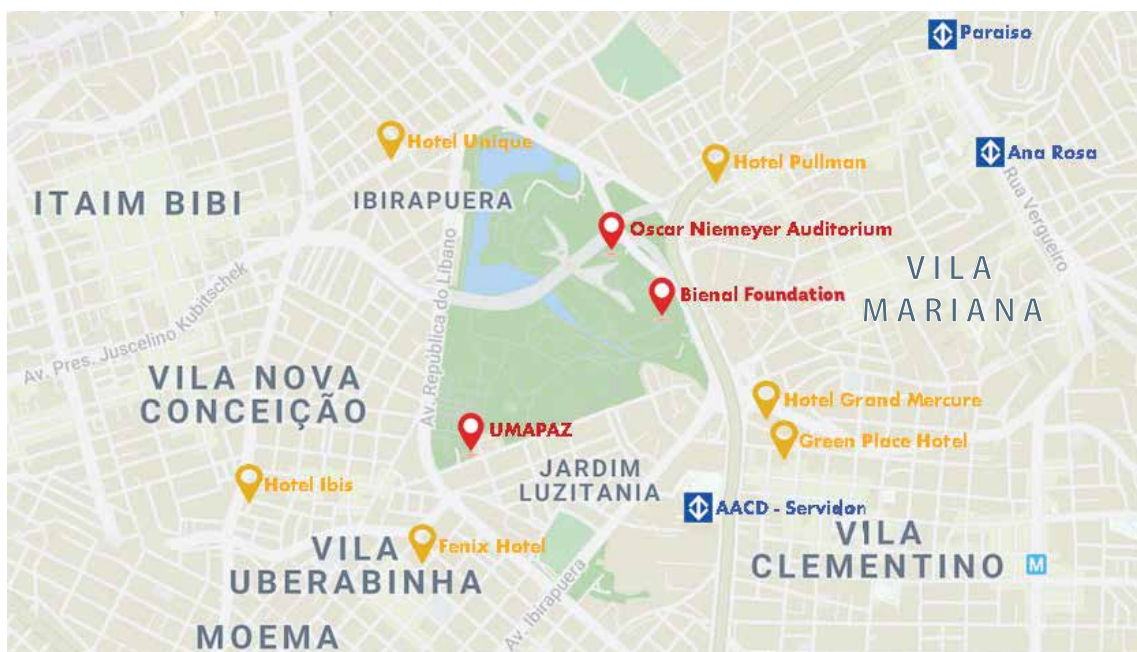
Registration will be carried out as follows:

18 September: 8:00 am - 4:00 pm - Oscar Niemeyer Auditorium

18 September: 12:00 pm - 4:00 pm - Bial Foundation, 3rd Floor

19 September: 8:30 am - 4:30 pm - Bial Foundation, 3rd Floor

Make sure you have a document with photo (e.g. passport) with you. Check the map below for the routes to the buildings of the São Paulo Bial Foundation.



Check the address in Google Maps:

<https://goo.gl/maps/GrU19dqbnbC7Jyup9>

## EVENT WEBSITE

Please refer to the event website [www.cidadessustentaveis.org.br/conferencia2019/](http://www.cidadessustentaveis.org.br/conferencia2019/) for the most up to date agenda, contact details, and other information.

## VISA

The visa for foreign nationals entering Brazil is granted by representative consulates.



All information necessary to apply for your visa is available on the Consular Portal of the Brazilian Ministry of Foreign Relations:

[www.portalconsular.itamaraty.gov.br/vistos-para-viajar-ao-brasil](http://www.portalconsular.itamaraty.gov.br/vistos-para-viajar-ao-brasil)



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# AIRPORT AND TRANSFER

International flights to São Paulo land at Guarulhos Airport, in the city of Guarulhos, located in the São Paulo metropolitan area. The distance between the airport and Ibirapuera Park is 31 km. The airport is served by major airlines.



For more information about it, please visit [www.gru.com.br/en/institutional](http://www.gru.com.br/en/institutional)

Some international flights may land at Viracopos International Airport, located in Campinas, 95 km from the capital.



You can get more information at [www.viracopos.com/home.html](http://www.viracopos.com/home.html)



Transportation from any airport to your destination, can be done via conventional taxis, which will be available at the airport arrival area, or through private urban transportation apps such as Uber or 99Taxi, available both on the Apple Store and on Google Play.

The cost of this trip is often expensive due to the distance and local traffic conditions.

## CONFERENCE VENUE

The conference will take place at the following venues within Ibirapuera Park:

- 18 Sept: Oscar Niemeyer Auditorium and Bienal Foundation
- 19 Sept: Bienal Foundation
- 20 Sept: Site Visits - Places to be defined – By special registration



Check out the address on Google Maps: <https://goo.gl/maps/DjxvjnxPTs2nRiZ99>

The Ciccillo Matarazzo Pavilion of São Paulo Bienal Foundation was designed by architect Oscar Niemeyer. The building is a true icon of Brazilian modernist architecture, listed as a Historical Heritage site.

Niemeyer was a Brazilian architect, very well-known for modern architecture. He became established because of his designs and buildings for Brasilia in the 1950's, a city that became the country's capital in 1960. He won the Pritzker Architecture Prize in 1988, and some of his most recent projects include the Niterói Museum of Contemporary Art (1996), the Oscar Niemeyer Museum of Curitiba (2002), the Administrative City of Minas Gerais (2010), the Oscar Niemeyer International Cultural Center of Spain (2011), and the Luiz Carlos Prestes Memorial (2012 project, completed in 2017).

Oscar Niemeyer passed away on December 5, 2012.

# ACCOMMODATION

Here are some recommendations for your stay:

**InterContinental São Paulo - 4.6 stars**

Alameda Santos, 1123 - Jardins, São Paulo - SP, 01419-001  
<https://tinyurl.com/yxr9tavf>

**Hotel Unique - 5 stars**

Av. Brigadeiro Luis Antonio, 4700 - Jardim Paulista, São Paulo - SP, 01402-002  
<http://www.hotelunique.com.br/>

**Hotel Pullman São Paulo Ibirapuera - 4.6 stars**

Rua Joinville, 515 - Vila Mariana, São Paulo - SP, 04008-011  
<https://tinyurl.com/y3cc296d>

**Hotel Gran Mercure São Paulo Ibirapuera - 4.6 stars**

R. Sena Madureira, 1355, Bloco 1 - Ibirapuera, São Paulo - SP, 04021-051  
<http://www.grandmercure.com/pt/GRAND-MERCURE-SAO-PAULO>

**Hampton Park São Paulo Jardins - 3 stars**

Alameda Campinas, 1213 - Jardins, São Paulo - SP, 01404-001  
<https://tinyurl.com/yxe9kas8>

**Fênix Hotel Moema - 3 stars**

Av. Lavandisca, 262 - Moema, São Paulo - SP, 04515-010  
<https://tinyurl.com/ygue737r>

**Green Place Ibirapuera - 4 stars**

R. Dr. Diogo de Faria, 1201 - Vila Mariana, São Paulo - SP, 04037-004  
<https://tinyurl.com/y5nh8msz>

**Hotel Ibis São Paulo Ibirapuera - 4.4 stars**

Av. Santo Amaro, 1411 - Vila Nova Conceição, São Paulo - SP, 04505-002  
<https://tinyurl.com/y43yeyw2>



Please make a reservation through your travel agency or directly with the hotels, unless the organizers have communicated directly with you.



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# PUBLIC TRANSPORTATION AND OTHER ALTERNATIVES

You can use services such as Uber or 99Taxi, but if you want to use public transportation, there are subway stations available within a 15-minute walk. Use the Citymapper app for more information on public transportation in Sao Paulo, available from the Apple Store and Google Play.
















 You can also use alternatives such as bicycles and scooters, which can be rented through mobile apps such as Yellow and Grin Scooters, available on the Apple Store and on Google Play.
















Please find below the subway map of the City of São Paulo, so that you can guide yourself.

## SUBWAY MAP



### Legenda Legend

	<b>Linha 1 - Azul</b> Line 1-Blue	METRÔ
	<b>Linha 2 - Verde</b> Line 2-Green	METRÔ
	<b>Linha 3 - Vermelha</b> Line 3-Red	METRÔ
	<b>Linha 4 - Amarela</b> Line 4-Yellow	VIAQUATRO
	<b>Linha 5 - Lilás</b> Line 5-Lilac	VIAMOBILIDADE
	<b>Linha 7 - Rubi</b> Line 7-Ruby	CPTM
	<b>Linha 8 - Diamante</b> Line 8-Diamond	CPTM
	<b>Linha 9 - Esmeralda</b> Line 9-Emerald	CPTM
	<b>Linha 10 - Turquesa</b> Line 10-Turquoise	CPTM
	<b>Linha 11 - Coral</b> Line 11-Coral	CPTM
	<b>Linha 12 - Safira</b> Line 12-Sapphire	CPTM
	<b>Linha 13 - Jade</b> Line 13-Jade	CPTM
	<b>Expresso Aeroporto</b> Airport Express	CPTM
	<b>Connect Aeroporto</b> Airport Connect	CPTM
	<b>Linha 15 - Prata</b> Line 15-Silver	METRÔ
	<b>Expresso Turístico</b> Touristic Express	CPTM
	<b>Ponte ORCA - tarifada</b> Orca Shuttle Service	EMTU

	<b>Corredor Metropolitano de Ônibus</b> Metropolitan Bus Corridor	EMTU
	<b>Trecho do viário com tráfego compartilhado</b> Street sector with shared traffic	EMTU
	<b>Terminal Metropolitano de Ônibus</b> Metropolitan Bus Terminal	
	<b>Estação</b> Station	 <b>Estações com elevador</b> Station with elevator
	<b>Integração - gratuita</b> Integration - Free Interchange	 <b>Acesso livre</b> Free access
	<b>Integração - tarifada</b> Integration - Paid Interchange	
	<b>Integração - gratuita: Horário Especial</b> (veja no site: METRÔ/CPTM) Integration - Free Interchange during off-peak hours (see website: METRÔ/CPTM)	
	<b>Terminal Rodoviário</b> Road Terminal	 <b>Aeroporto</b> Airport
	<b>Bicicletário</b> Bike Parking Terminal	 <b>Paraciclos</b> Bike Attaching Post
	<b>FÁCIL</b> Integrated Car Parking	
	<b>FÁCIL</b> Integrated Car Parking/ Bike Attaching Post	

### Informações úteis Useful Information

CPTM	<a href="http://www.cptm.sp.gov.br">www.cptm.sp.gov.br</a>	<b>0800 055 0121</b>
EMTU	<a href="http://www.emtu.sp.gov.br">www.emtu.sp.gov.br</a>	<b>0800 724 0555</b>
METRÔ	<a href="http://www.metro.sp.gov.br">www.metro.sp.gov.br</a>	<b>0800 770 7722</b>
VIAQUATRO	<a href="http://www.viaquatro.com.br">www.viaquatro.com.br</a>	<b>0800 770 7100</b>
VIAMOBILIDADE	<a href="http://www.viamobilidade.com.br">www.viamobilidade.com.br</a>	<b>0800 770 7106</b>

## LANGUAGE

The official language in Brazil is Portuguese. The country does not have a second official language, and English is not widely spoken. In Sao Paulo's tourist spots, some people have a certain degree of knowledge of the language.



Rest assured during the conference, during all the main activities and most thematic sessions, interpretation will be provided for multiple languages.

## WEATHER IN THE CITY OF SÃO PAULO

The city of São Paulo has an unpredictable climate. You can experience all four seasons in a single day, with colder early mornings, warm afternoons and a slight drop in temperature at the end of the day.

The temperature range can be between 11°C (52°F) and 22°C (72°F), and the temperature can be even higher, as our event is being held near the beginning of spring.



For that reason, having mid-season clothes and a light coat are a great option.



## TIME ZONE

Brazil is a country that covers a very large area, having three time zones. The city of São Paulo, however, adopts the same time as the capital, the official time called Brasília time, which is three hours behind the Greenwich Mean Time (GMT).

## CURRENCY

The currency of Brazil is the Real and its exchange rate can widely vary. This variation is commonly around:

- 1 U.S. dollar = 4 reais
- 1 Euro = 4.4 reais

You can find currency exchange offices at the airport and in the major shopping malls across the city of São Paulo.



In addition, Visa, Mastercard and American Express credit cards are accepted at major hotels, restaurants and shopping malls.



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# ELECTRICITY AND OUTLETS

The electric voltage in the city of São Paulo is 110V, but some hotels have 220V outlets.

The Brazilian plug standard is unique and different from the rest of the world. It is the NBR 14136 plug, based on the international standard IEC 60906-1, with three pins, as you can see in the picture. Make sure your devices are compatible with the local voltage.



**Please consider bringing a plug adapter.**

# MEDICAL SERVICES, EMERGENCY PHONES AND SAFETY

In Brazil, public health services also serve foreign nationals. It is known as SUS, the Unified Health System. To receive care, you must seek an Emergency Unit, known as UPA, or call the number 192 to contact the Mobile Emergency Service (SAMU). It is important, however, that you take travel health insurance.

## Hospitals in the area:

### Public:

IAMSPE – Hospital do Servidor Público Estadual  
Av. Ibirapuera, 981 – Vila Clementino, São Paulo – SP, 04038-034  
Open 24 hours

### Private:

Ibirapuera Unit – Hospital Israelita Albert Einstein  
Av. República do Líbano, 501 – Moema, São Paulo – SP, 04501-000  
Open 24 hours

## Please use the following contact information in case of emergencies:

Federal Police Website: <http://www.pf.gov.br/>  
Military Police Telephone Number: 190  
Civil Police Telephone Number: 197  
Fire Department Telephone Number: 193

# SECURITY

São Paulo is a big city, so avoid walking after 8 pm in dark and secluded streets. Also, be careful with valuables such as jewelry and wristwatches.



# LEARN MORE ABOUT THE CITY

São Paulo is a city with lots and lots of attractions. To help you experience the best it has to offer, we have listed a few places for you.

## AVENIDA PAULISTA

Avenida Paulista is one of the city's main financial and cultural centers, attracting thousands of visitors and tourists every day. Besides having several options of stores and restaurants, it is also home to São Paulo's most famous museum, MASP, several movie theaters, and large bookstores.



## MASP

One of the most important museums in the Southern Hemisphere, the São Paulo Art Museum has a collection of approximately 8,000 pieces, including famous artists such as Brazil's Portinari and Anita Malfatti, and international acquisitions such as works by Picasso and Van Gogh. The building itself is an attraction. The majestic concrete structure is suspended by four red pillars, forming a 74-meter free area under the museum. <https://masp.org.br/>



## PINACOTECA

Designed in 1895, the building that currently houses the State Pinacoteca was the first art museum of São Paulo. At the time, it was built to house the Lyceum of Arts and Crafts, an institution that taught technicians and craftspeople. The architecture of the museum itself is worth the visit, allowing visitors to enjoy works of art under natural lighting. <http://pinacoteca.org.br/>



## MUNICIPAL THEATRE

Based on the Paris Opera, the Municipal Theatre is one of São Paulo's main attractions. Since its construction in 1903, it has undergone several restorations to modernize its facilities, but without losing the glamor of the early 1900s style. The theatre features performances by dance and music schools, and on days when there are no scheduled performances, visitors can enter the theatre to visit it. <https://theatromunicipal.org.br/>



# LEARN MORE ABOUT THE CITY

## MUNICIPAL MARKET

One of the most popular tourist attractions in the city center is the São Paulo Municipal Market. With 12,600 square meters in area, the Mercado, as it is called, brings together merchants from all corners of the city, who sell everything, from fruits through spices to salted codfish. Many people who visit the market go there to try its famous mortadella sandwich.

<https://www.mercadomunicipalsp.com/>



## FOOTBALL MUSEUM

The story of the ball game is told in photographs, music videos, and memorabilia. After watching, reading and seeing all about one of the world's most popular sports, visitors have a chance to become players themselves. In the Body Game Room, visitors can shoot a penalty kick and check out the speed of their kick.

<https://www.museudofutebol.org.br/>



## SÃO PAULO MUSEUM OF MODERN ART (MAM) – SP

The São Paulo Museum of Modern Art is set amidst the greenery of Ibirapuera Park and offers visitors a world full of experiences, colors, shapes, and unexpected works of art. MAM's mission is to make Brazilian modern and contemporary art accessible to as many people as possible. The sculptures, presented in a public garden designed by Burle Marx, allow visitors to feel part of the museum.

The façade, covered by the Gêmeos' graffiti, ensures that MAM's collection goes beyond conventional art. <https://mam.org.br/>





## BRAZILIAN MUSIC PLAYLIST

To get you in the Brazilian spirit and allow you to learn a little more about the country's culture, we have selected a few songs for you to listen to.

[https://open.spotify.com/playlist/6pXJPaAjl6nk59tYq91Ed?si=TivnSn\\_TxiwlWv0ywd7Zw](https://open.spotify.com/playlist/6pXJPaAjl6nk59tYq91Ed?si=TivnSn_TxiwlWv0ywd7Zw)



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